

From : No : .....

Amount Rs. ....

To,

Manager (Marketing)  
Shanthiparvam Monthly  
Silver Home, T.C. 16/1019, Jagathy  
Thycaud P.O., Thiruvananthapuram - 695 014  
Phone : 0471-2320357

Sir,

We hereby enclose advertisement matter for  
..... pages as per the  
tariff published over leaf. The amount will be paid by cheque  
/ draft / cash / advance in favour of Shanthiparvam Monthly.

Yours faithfully,

Name : ..... Signature .....

Address : .....

Place :

Date : Seal



# SHANTHI PARVAM

*Monthly*

ശാന്തിപർവ്വം മാസിക

Silver Home, T.C. 16/1019  
Jagathy, Thycaud P.O.  
Thiruvananthapuram - 695 014  
Phone : 0471 - 2320357  
e-mail : shanthiparvammthly@gmail.com  
www.seniorcitizensservicecouncil.org

**ADVERTISEMENT TARIFF**

## SHANTHIPARVAM *Monthly*

Silver Home, T.C. 16/1019, Jagathy, Thycadu P.O.  
Thiruvananthapuram - 695 014. Phone : 0471 - 2320357,  
e-mail : shanthiparvammthly@gmail.com

Sir / Madam,

Senior Citizens Service Council is an organisation working for the welfare and protection of the aged people in Kerala.

This has been affiliated to all India Senior Citizens Confederation (AISCCON) which is having a membership of more than 10 lakhs spread over all states of India Union.

Senior Citizens Service Council (SCSC) is running a Daycare Home for aged and Charity Fund for giving assistive devices and medical aid to the poor old persons. A Senior Citizens Club, a literary flock called 'Sahiti Sallapam', language, yoga and dhyana classes for the aged, Women's Council for the aged women etc.

We are publishing a magazine called 'Shanthiparvam' monthly which is our official organ propagating the problems of Senior Citizens. It has a good number of subscribers in all parts of Kerala.

We request that an advertisement of your Firm / Organisation for single or 12 insertions may please be given to our 'Shanthiparvam' magazine and become part of the welfare activities for the Senior Citizens.

Sincerely yours

**N. Ananthakrishnan**

President & Chief Editor

Mob : 9446374266

**S. Haneefa Rawthar**

General Secretary & Managing Editor

Mob : 9446362105

**K.N.K. Nambudiri**

Executive Editor (Mob : 9447470073)

**P.P. Chellappan**

Manager (Marketing) (Mob : 9796271210)

**K. Anandan**

Editor (Mob : 9495124441)

**N. Narayana Sarma**

Manager (Mob : 9895261940)

Thiruvananthapuram

Date : .....

## ADVERTISEMENT TARIFF

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Single Insertion	Rs. 10,000
Annual (12 Insertion)	Rs. 1,00,000

### COVER FRONT INSIDE (MULTI COLOUR)

Single Insertion	Rs. 7,500
Annual (12 Insertion)	Rs. 75,000

### COVER BACK INSIDE (MULTI COLOUR)

Single Insertion	Rs. 7,500
Annual (12 Insertion)	Rs. 75,000

### INNER FULL PAGE (BLACK & WHITE) SINGLE

Insertion	Rs. 5,000
Annual (12 Insertion)	Rs. 50,000

### INNER HALF PAGE (BLACK & WHITE)

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Annual (12 Insertions)	Rs. 25,000

### INNER QUARTER PAGE (BLACK & WHITE)

Single Insertion	Rs. 1,500
Annual (12 Insertions)	Rs. 15,000

Payment can be made to Shanthiparvam Monthly  
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