

## SHANTHIPARVAM Monthly

Silver Home, T.C. 16/1019, Jagathy, Thycaud P.O.  
Thiruvananthapuram-695 014 Ph: 0471-2320357  
e-mail: shanthiparvammonthly@gmail.com

Sir/Madam,

Senior Citizens Service Council is an organisation working for the welfare and protection of the aged people in Kerala. We have District, Taluk and Local level committees all over Kerala to co-ordinate the activities of the Association.

This has been affiliated to All India Senior Citizens Confederation (AISCOC) which is having a membership of more than 10 lakhs spread over all states of Indian Union. We are also leading a Confederation of Senior Citizens Organisations of Kerala (CONSCOK).

Senior Citizens Service Council (SCSC) is running a Daycare Home for aged and Charity Fund for giving assistive devices and medical aid to the poor old persons. A Senior Citizens Club, a literary flock called 'Sahiti Sallapan', language, yoga and dhyaana classes for the aged, Women's Council for the aged women, Silver Foundation etc. are the other organs, functioning under the SCSC.

We are publishing a magazine called 'Shanthiparvam' monthly which is our official organ propagating the cause of Senior Citizens. It has a good number of subscribers in all parts of Kerala.

Therefore, we request that an advertisement of your Firm/Organisation for single or 12 insertions may please be given to our 'Shanthiparvam' magazine and become part of the welfare activities for the Senior Citizens.

Sincerely yours,

**N. Ananthakrishnan**

Chief Editor

9446374266

Thiruvananthapuram

Date: .....

## Advertisement Tariff

<b>Cover Backside (Multi Colour)</b>		
Single Insertion	-	Rs. 10,000
Annual (12 Insertions)	-	Rs. 1,00,000
<b>Cover Front Inside (Multi Colour)</b>		
Single Insertion	-	Rs. 7,500
Annual (12 Insertions)	-	Rs. 75,000
<b>Cover Back inside (Multi Colour)</b>		
Single Insertion	-	Rs. 7,500
Annual (12 Insertions)	-	Rs. 75,000
<b>Inner full page (Black &amp; White)</b>	Single	
Insertion	-	Rs. 5,000
Annual (12 Insertions)	-	Rs. 50,000
<b>Inner Half page (Black &amp; White)</b>		
Single Insertion	-	Rs. 2,500
Annual (12 Insertions)	-	Rs. 25,000
<b>Inner Quarter page (Black &amp; White)</b>		
Single Insertion	-	Rs. 1,500
Annual (12 Insertions)	-	Rs. 15,000

Payment can be made to Shanthiparvam Monthly  
AC No: 67320462158 SBT Vazhuthacaud Branch

IFS Code: SBTR 0000033

### TECHNICAL DATA

Size: 26 X 18.5 cm  
Cover Art Paper

From: .....

No.....

Amount Rs.....

To

Manager (Marketing),  
**SHANTHIPARVAM Monthly**  
Silver Home, T.C. 16/1019, Jagathy  
Thycaud P.O., Thiruvananthapuram-695 014  
Ph: 0471-2320357

Sir,

We hereby enclose advertisement matter for..... page as per the tariff published over leaf. The amount will be paid by cheque/draft/cash/advance in favour of Shanthiparvam Monthly.

Place :

Yours faithfully,

Date :

Name: .....

Signature.....

Address.....

Seal

# SHANTHI PARVAM

*Monthly*

ശാന്തിപർവ്വം മാസിക

Silver Home, T.C. 16/1019, Jagathy,  
Thycaud P.O.

Thiruvananthapuram-695 014

Ph: 0471-2320357

e-mail: [shanthiparvammonthly@gmail.com](mailto:shanthiparvammonthly@gmail.com)

[www.seniorecitizenservicecouncil.org](http://www.seniorecitizenservicecouncil.org)

*Chief Editor*

**N. Ananthakrishnan**

*Executive Editor*

**K.N.K. Namboothiri**

*Managing Editor*

**S. Hancefa Rowther**

*Editor*

**Dr. K.C. Chandramohanan Pillai**

*Editorial Board*

**Prof. Viswamangalam Sundaresan**

**K. Prabhakaran**

**Sukumaran Muthukulam**

**K.L. Sudhakaran**

**D. Vasanthakumari Amma**

**M.R. Muralidharan Nair**

**P. Chandrasenan**

**P. Muralimohan**

*Manager (Ph:9495646532)*

**P.P. Chellappan**

*Manager(Marketing) (Ph:9496271210)*