

SHANTHIPARVAM Monthly

Silver Home, T.C. 16/1019, Jagathy, Thycaud P.O.
Thiruvananthapuram-695 014 Ph: 0471-2320357
e-mail: shanthiparvammonthly@gmail.com

Sir/Madam,

Senior Citizens Service Council is an organisation working for the welfare and protection of the aged people in Kerala. We have District, Taluk and Local level committees all over Kerala to co-ordinate the activities of the Association.

This has been affiliated to All India Senior Citizens Confederation (AISCCON) which is having a membership of more than 10 lakhs spread over all states of Indian Union. We are also leading a Confederation of Senior Citizens Organisations of Kerala (CONSCOK).

Senior Citizens Service Council (SCSC) is running a Daycare Home for aged and Charity Fund for giving assistive devices and medical aid to the poor old persons. A Senior Citizens Club, a literary flock called 'Sahiti Sallappam', language, yoga and dhyaana classes for the aged, Women's Council for the aged women, Silver Foundation etc. are the other organs, functioning under the SCSC.

We are publishing a magazine called 'Shanthiparvam' monthly which is our official organ propagating the cause of Senior Citizens. It has a good number of subscribers in all parts of Kerala.

Therefore, we request that an advertisement of your Firm/Organisation for single or 12 insertions may please be given to our 'Shanthiparvam' magazine and become part of the welfare activities for the Senior Citizens.

Sincerely yours,

N. Ananthakrishnan

Chief Editor

9446374266

Thiruvananthapuram

Date:

Advertisement Tariff

Cover Backside (Multi Colour)		
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Single Insertion	-	Rs. 7,500
Annual (12 Insertions)	-	Rs. 75,000
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Single Insertion	-	Rs. 7,500
Annual (12 Insertions)	-	Rs. 75,000
Inner full page (Black & White)	Single	
Insertion	-	Rs. 5,000
Annual (12 Insertions)	-	Rs. 50,000
Inner Half page (Black & White)		
Single Insertion	-	Rs. 2,500
Annual (12 Insertions)	-	Rs. 25,000
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Sir,

We hereby enclose advertisement matter for..... page as per the tariff published over leaf. The amount will be paid by cheque/draft/cash/advance in favour of Shanthiparvam Monthly.

Place :

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Date :

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Signature.....

Address.....

Seal

SHANTHI PARVAM

Monthly

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